FINAL PHOTOSHOP ASSIGNMENT

Goals

Create an accident prevention poster for school subject that is taught in our school.

- 1. Pick a school subject that has some level of safety and accident prevention needed (Phys-Ed, CommTech, Chemistry, Drama, Art, etc)
- 2. Create a poster that outlines a few safety precautions that should be taken. Your image specifications are 8"x10" at 150dpi.
- 3. You can use a mixture of images and text. Posters can have a bit more colour then logos but should still support a unified theme.
- 4. Apply text alignment rules as we talked about in class.
- 5. Make sure each one of your layers is named appropriately to describe what is on the layer.
- Save the file to your P:\Photoshop folder for your working file Photoshop file as *yourname_poster.psd*
- 7. Submit the project to the Google Classroom assignment post as yourname_poster.psd and as a JPG file called
 yourname_poster.jpg

DUE DATE: THURSDAY, FEBRUARY 23RD, 2017

Evaluation

Overall Expectation and	Below Level 1	Level 1	Level 2	Level 3	Level 4
Criteria	Insufficient	Below the Standard	Approaching the Standard	Achieving the Standard	Insightful, Thorough, Efficient
A2 – Technical Terminology and Scientific and Mathematical Concepts Demonstrates an understanding of communications technology terms, and uses them correctly in oral and written communication Text Alignment	Not Effective	with limited effectiveness	with some effectiveness	with considerable effectiveness	with a high degree of effectiveness
	"Insufficient"	"limited"	"approaching"	"sufficient"	"insightful"
	Text has not been placed in relation to any other elements of the poster	Text has been moved to create some order but not aligned with other elements	Some text has been aligned with uniform borders or spaces	Text is aligned vertically with uniform borders	Text is aligned horizontally and vertical with uniform spacing and borders
B2 – Problem Solving Defines a problem or challenge precisely and in adequate detail, taking into account relevant contextual or background information Use of images and text to portray message	Not Effective	with limited effectiveness	with some effectiveness	with considerable effectiveness	with a high degree of effectiveness
	"Insufficient"	"limited"	"approaching"	"sufficient"	"insightful"
	Message is not clearly outlined.	Text is used to portray message.	Text and images were used but some information is missing	Textual information accurately displays information in a clear concise manner with some images used	Images support textual information and create a cohesive design that accurate displays information in a clear concise manner
	Not Effective	with limited effectiveness	with some effectiveness	with considerable effectiveness	with a high degree of effectiveness
B3 – Process and Production Skills	"Insufficient"	"limited"	"approaching"	"sufficient"	"insightful"
Applies creative skills, equipment operating skills, and software skills to create components for a media production Skills in selection, erasing, painting, layer order & naming	Images are placed, no layer order has been fixed, text is default font and colour	Images are placed but still with original background, layer order have been considered	Images have some editing done to them, layers have some order	Images have been cut out from their original background, layers are ordered, text colour has been considered	Images have been cut out from their original background with smooth lines, layers are ordered and all named, text colours have been chosen with a theme
D1 – Health and Safety Describes industry hazards and accident prevention methods, and identify sources of accident prevention information Actual information pertains to subject and accident prevention	Not Effective	with limited effectiveness	with some effectiveness	with considerable effectiveness	with a high degree of effectiveness
	"Insufficient" Incorrect accident prevention information given	"limited" Information is vague as to which subject it pertains to and is missing some information	"approaching" Information is relative of the subject but is missing some accuracy in accident prevention	"sufficient" Information is reflective of the subject and accurate in accident prevention	"insightful" Information is reflective of the subject and accurate in accident prevention, with a complete method being outlined